

PHC Consortium							5 Risks - All Classifications - Assignments to Bajrami, Remzi at 15/10/2024							Risk Register Extract										
ID Concern [reg.]	Category / Element	Risk Short Title	Description	Desired Outcome	Current Situation	Proposed Strategy	Risk (three-part) Statement			Current Risk			Response	Mitigating Action / Response				Manageability	Residual Risk	Risk Owner	Target Review Date	Close Date	Last Review Date	
							Cause	Risk Event [uncertainty]	Consequence	Probability	Impact	Score (PxI)		ID	Action	Action Owner	Due Date						Close Date	Notes
C00004	M2 Project Organisation	The Game (how it works)	We are proposing the 'game' concept for money use in society. Easy to understand and relate to. In a game, money is earned/gahered and used to buy articles in the game. It can be used only in the game, but what if it could be transerred out into the real world? That's what we are looking to emulate. It is important to be able to articulate clearly how the game works so that we can communicate it to others in persuading them to join in.			Analysis of the Game - establish variables				1	1 H-1 C-1 Q-1 S-1	1	Mitigate	#1	Analysis of the Game - establish variables	Winter, David	27Feb24	Open	1	1	Bajrami, Remzi	28Apr24	Open	07Mar24 We are proposing the 'game' concept for money use in society. Easy to understand and relate to. In a game, money is earned/gahered and used to buy articles in the game. It can be used only in the game, but what if it could be transerred out into the real world? That's what we are looking to emulate. It is important to be able to articulate clearly how the game works so that we can communicate it to others in persuading them to join in.
C00005	M1 Project Managemen t	Use of AI in the RM - PHC Process	AI ca be used to enhance the RM process		We are at initial stages of investigating the AI tooling.	Make list of AI tools and evaluate				3	3 H-3 C-1 Q-1 S-1	9	Mitigate	#1	Make list of AI tools and evaluate	Bajrami, Remzi	06Apr24	Open	1	4	Harakat, Abu Bakr	25May24	Open	29May24 How can AI integrate into our Concerns Management Process?
C00006	T1 Project Scope	Order Efficiency Website Development	The organisation has had a substandard website for several years. For marketing from now, the website will be used as a central point for approaches and development of prospects.		The					1	1 H-1 C-1 Q-1 S-1	1	Mitigate						1	1	Bajrami, Remzi	26Apr24	Open	
C0001405	M1 Project Managemen t	Strategy for Delivering Proposals to Project Owners [Ref-C00008]	The target market for PHC Service is strictly the Owners and Sponsors of projects that will probably be Energy Industry medium to large (> \$100m). Finding prospects is this narrow category will not be easy.	A large funnel of Project Owners who we nurture together to give a steady stream of new projects in numbers commensurate with our production capacity. <div>Could Go Wrong?</div> If we can't find a stream of identified prospects and deliver proposals to them, the PHC Service is not viable and will have to close.	Recent Agency agreement with CENL enables access to Nigerian projects and contact with owners. We achieved interest from Prof PLO Lumumba (our Ambassador) for pan-African support, a significant platform for sustainable marketing.	1. Make a strategy document with samples of approaches to project stakeholders (owners, government, NGOs). 2. Assemble a register of government officers for approaches. 3. Develop materials for approaches by physical package (Letter, envelope, USB stick with OE Logo, index to what's on the USB).	1. Failure to identify qualified prospects. 2. Prospective clients don't understand or believe our value proposition. 3. Approaches not impressive.	Failure to persuade any prospects to take the PHC Service.	End of PHCC	4	4 H-1 C-1 Q-1 S-1	16	Mitigate	#1	Compile a dossier of sample approaches (Format, prospect type, message, attachment).	Bajrami, Remzi	24Jul24	Open	4	12	Winter, David	30Sep24	Open	15Oct24
														#2	Compile a register of government contacts for approaches. [Latest: ongoing (Andrew's actions) - two weeks]	Odoemena m, Kenneth	01Jul24	Open						
														#3	Develop material for physical approach (Letter, envelope, USB stick with Logo, index sheet for USB contents). [Latest: The index for the USB stick contents could be in the form of a mousemat?]	Winter, David	24Jun24	Open						
C0000807	M1 Project Managemen t	Marketing the PHC Service [Ref-C00008]	Project Health Control is an innovative methodology for project governance that was first proposed in 2004 and has been applied one well over 20 project test scenarios. The concept is inherently difficult to impose as the initial value proposition applies only to the Project Owner, and the second value proposition is simply too unbelievable as a practical application. Once the first project is achieved and declared as a huge success, the service will be easy to market, but in the meantime an effective strategy is needed.	A marketing strategy in place that establishes enthusiastic following among project owners and all project participants. <div>Could Go Wrong?</div> No-one cooperates in the PHC deployment and the PHCC doesn't make it past the first project.	We are at the very beginning of marketing the PHC Service in its current consolidated clear offering. Building a foundation of supporters in government and project owner organisations. Leveraging the Community Enhancement aspect of the service to gain wide base of support.	1. CENL brainstorm on approaches using current contact list and expanding contact base. 2. Target key political figures and get them on the PHC People list as interested observers. 3. Consider a series of press releases to mark key developments.	1. Resistance and active non-cooperation by project participants. 2. Project owners unable to understand the second value proposition. 3. Market strategy not effective.	No project deployments.	1. Show stopper. 2. We have to consider the PHC concept non-viable.	5	4 H-1 C-1 Q-1 S-1	20	Mitigate	#1	Hold internal meeting on best practice for marketing locally in nigeria for promotion of the PHC Service. [Latest: Started - more scheduled (govt, ministries). Talk so far highlight need to concentrate on viable/live projects.]	Ugoh, Andrew	28Jun24	Open	3	12	Winter, David	31Oct24	Open	27Aug24
														#2	Build a list of key political figures. [Latest: Ongoing,]	Ugoh, Andrew	28Jun24	Open						
														#3	Start a series of press releases first the engagement of CENL as exclusive agent for Nigeria for PHC Service. [Latest: ongoing]	Bajrami, Remzi	28Jun24	Open						
														#4	First visit to Nigeria for David based on significant contact and confidence of winning orders. [Latest: Tentatively 25Jul24 for 5 days.]	Winter, David	31Jul24	Open						