

# PHC 7-Day Review Proposal Framework

Fail Fast. Deliver Smart. The PHC 7-Day Review: A Low-Risk, High-Impact Evaluation for Funded Projects

## Executive Summary

The PHC (Project Health Control) 7-Day Review is a fixed-price, short-duration service designed to identify critical project risks and misalignments *before* major funding is deployed. Built on a transparent, participatory methodology, the PHC approach provides agencies and donors with a clear, evidence-based go/no-go assessment for humanitarian, infrastructure, or development projects.

Our proposition is simple: invest \$7,000 upfront to save millions in failed execution later.

## Why the 7-Day Review?



Prevent costly project failure before it begins



Identify systemic risks, accountability gaps, and role misalignment



Establish a framework for success  
with or without full PHC deployment

Projects fail not because people are lazy or incompetent, but because ambiguity, blind spots, and unrealistic assumptions go unchallenged at the outset.

## What You Get



A fully facilitated PHC process over 7 working days



Stakeholder interviews and mapping



Creation of a live Concern Register (PHC's accountability core)



Identification of mission-critical risk factors



Initial SCALPED lists



Executive summary report



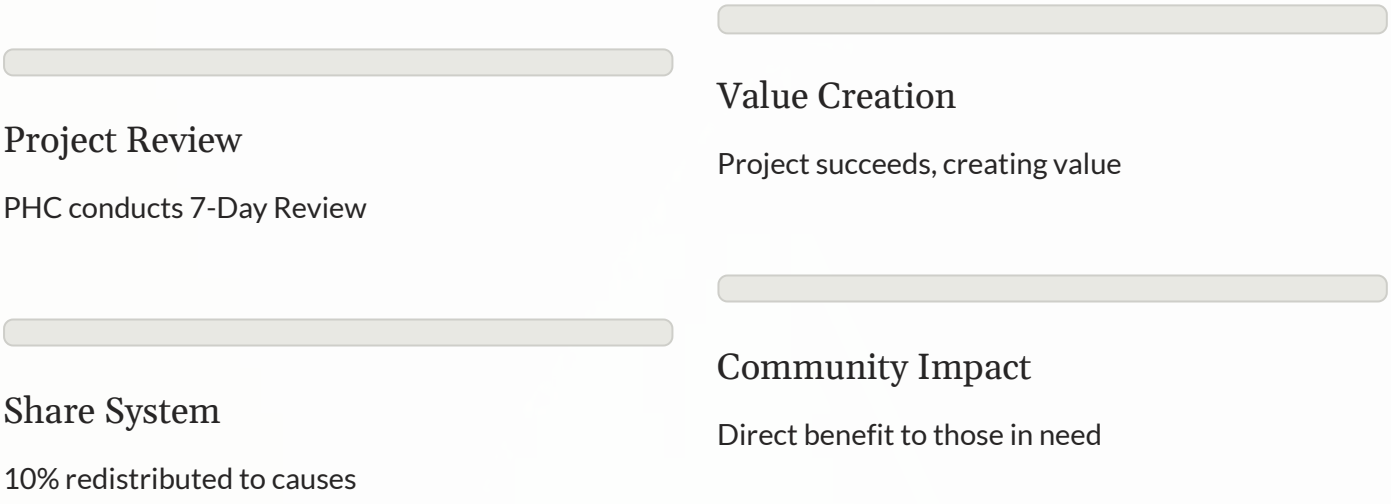
Optional roadmap for full PHC Service deployment

# Who It's For?

- International funding bodies and development agencies
  - Organizations that provide financial support for humanitarian and development projects worldwide.
- Project owners, NGOs, and governments pursuing large-scale social impact
  - Organizations implementing projects that aim to create positive change in communities.
- Evaluation officers seeking evidence-based filtering of funding requests
  - Professionals responsible for assessing which projects deserve financial support.

# Built-In Social Value

PHC's economic model includes a unique **PHC Share System**, which redistributes a portion of value created (e.g. 10%) into humanitarian causes selected by project teams. This ensures a direct impact on the communities and missions most in need—**without requiring traditional fundraising or charity structures.**



# Pricing

<b>Fixed fee: \$7,000 USD</b> Transparent pricing with no hidden costs	<b>Delivery Options</b> Delivered remotely or on-site (travel, accommodation, and mobilization costs not included)	<b>Timeline</b> 5-day delivery + 2 days reporting
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# Appendix A – Example: Early Exit Prevention

*"Hope Horizon" PHC 7-Day Review Summary (anonymized case)*

## Project Overview:

A humanitarian initiative aimed at distributing essential aid across multiple regions during the holiday season. The project was in its preliminary planning stages when the PHC 7-Day Review was conducted.

## Key Findings:

- **Funding Shortfalls:** The project lacked confirmed funding sources, posing a significant risk to its viability.
- **Coordination Challenges:** There were no established mechanisms for collaboration with other NGOs or partners, leading to potential overlaps and inefficiencies.
- **Community Engagement:** Strategies for community coordination and beneficiary notification were underdeveloped, risking low participation rates.
- **Logistical Concerns:** The project did not have a detailed logistics plan, raising concerns about the distribution of aid.
- **Volunteer Management:** Plans for managing volunteers across multiple states were insufficient, potentially affecting the project's execution.
- **Beneficiary Verification:** There was no clear system for registering and verifying beneficiaries, which could lead to aid misallocation.

## Outcome:

The PHC 7-Day Review identified critical gaps in planning and execution, suggesting that the project, in its current form, was not viable. The review provided actionable recommendations to address these issues, emphasizing the need for secured funding, established partnerships, comprehensive logistical planning, and robust community engagement strategies.

PHC Review report link withheld for confidentiality reasons.

# Appendix B – Example: Fund-Worthy Review

## *"Garden Fleet" PHC 7-Day Review Summary*

### Project Overview:

An environmental initiative focused on deploying a fleet of locally operated vessels to support coastal cleanup, fishing sustainability, and tourism readiness in a developing island economy.

### Key Findings:

- **Clear Objectives:** The project had well-defined, realistic goals across multiple sectors (environmental, economic, social).
- **Community Buy-in:** Early evidence of support from local leaders and potential participants.
- **Logistical Readiness:** Preliminary logistics and resource plans were sound, though requiring refinement.
- **Leadership Clarity:** Roles and responsibilities were emerging clearly, with strong ownership from the proposing team.
- **Value Alignment:** The project showed alignment with local government priorities and potential donor interests.

### Outcome:

The PHC 7-Day Review found the "Garden Fleet" initiative to be structurally sound, wellpositioned for funding, and suited for phased implementation. Recommendations were made to enhance coordination frameworks and stakeholder onboarding. The project is considered a viable candidate for full PHC Service support.

### Full PHC Review Report available at:

[https://phcport.com/phcprojects/P032\\_Garden\\_Fleet/](https://phcport.com/phcprojects/P032_Garden_Fleet/)