P032 - Garden Fleet 05 People



1. People
	1. Project Leadership:
		1. 003 - Harakat, Abu-Bakr

Founder of Garden Fleet, ESG Consultant, and certified PMP. Oversees strategic vision, stakeholder engagement, and program delivery.

* 1. Engineering & Risk Oversight
		1. 001 - Winter, David

Senior Infrastructure Engineer with 30+ years of experience. Leads PHC implementation, project assurance, and fleet safety protocols.

* 1. Strategic Partners:
		1. Order Efficiency – PHC Technology & Oversight
		2. CubeSpawn – Recycling & Modular Manufacturing
		3. Through The Golden Door & Maharlika Resorts – Community Development & ESG Tourism
	2. Advisory Board:
		1. 321 - Kari Honkanen – Business Advisor
		2. 322 - Tahira Khan – Strategic Advisor
		3. 324 - Gustavo Almeida – IT & Systems Advisor
		4. 323 - James Jones – Engineering & Technical Advisor
		5. 325 - Alona Dizon – Stakeholder Engagement Advisor
		6. 327 - Gyotrimoy Goswami – Environmental Science Advisor
		7. 326 - Tony Knight – Blockchain & Smart Contract Advisor
	3. Operations
		1. Core Team

Plant Manager

Machine Operators

Sorters, Admin Staff

Marketing Lead

* + - * Plant Manager
			* Machine Operators
			* Sorters, Admin Staff
			* Marketing Lead
		1. Field Team

Collection & Community Outreach Staff 1

Collection & Community Outreach Staff 2

Collection & Community Outreach Staff 3

Collection & Community Outreach Staff 4

Collection & Community Outreach Staff 5

Collection & Community Outreach Staff 6

* + - * Collection & Community Outreach Staff 1
			* Collection & Community Outreach Staff 2
			* Collection & Community Outreach Staff 3
			* Collection & Community Outreach Staff 4
			* Collection & Community Outreach Staff 5
			* Collection & Community Outreach Staff 6
		1. Sales Team

Marketing Lead 1

Sales Executive 1

Sales Executive 2

Digital Content Creator 1

* + - * Marketing Lead 1
			* Sales Executive 1
			* Sales Executive 2
			* Digital Content Creator 1
		1. External Partners

Local waste collectors

NGOs

Event organizers

Eco-stores

* + - * Local waste collectors
			* NGOs
			* Event organizers
			* Eco-stores
				+ Operational online store and at least 3 local retail partners
		1. Target Customers

Construction companies

Eco-conscious consumers

Corporate CSR buyers

* + - * Construction companies
			* Eco-conscious consumers
			* Corporate CSR buyers
			* Government Stakeholders