

CIA

Community Impact Activation

“Turning compliance into contribution,
and bureaucracy into belonging.”



Introducing the CIA Project



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Community Impact Accountability for a New Era of Public Engagement

Overview The CIA Project (Community Impact Accountability) is a bold initiative that bridges the divide between public welfare programs and real, measurable community contribution. By integrating the PHC Service framework into existing government support schemes, the CIA Project empowers beneficiaries to participate in meaningful civic engagement while building a record of impact and value creation.

The Challenge Millions of people on social support schemes want to contribute but are trapped in a system that values check-ins and form-filling more than actual impact. The Department for Work and Pensions (DWP) in the UK, for example, maintains support through compliance processes that often feel disconnected from genuine purpose or productivity.

The Proposal Rather than reporting fictitious job applications or compulsory training attendance, participants would instead:

- Join the PHC Consortium.
- Receive onboarding in PHC Methodology and local community objectives.
- Log time chunks as they engage in real projects tied to public needs (health, safety, climate action, education, etc.).
- Receive recognition, growth opportunities, and eventually financial shareouts based on hours recorded.

This transforms passive recipients into active agents of change. It also creates data: real evidence of who is contributing, where, and how much.

How it Works

1. **Recruitment:** Participants from DWP registers opt in voluntarily.
2. **Onboarding:** They complete the PHC 6-email induction, get a profile in the PHC Gallery, and select a project discipline.
3. **Engagement:** Projects are local, needs-driven, and tracked via the PHC Project Tracker.
4. **Time Logging:** Participants record contributions using time chunks, which are auditable and sharable.
5. **Share Pot:** Instead of direct payments to individuals, a share pot receives diverted support funds to be distributed proportionally among contributors or used to seed new projects.

Why It Works

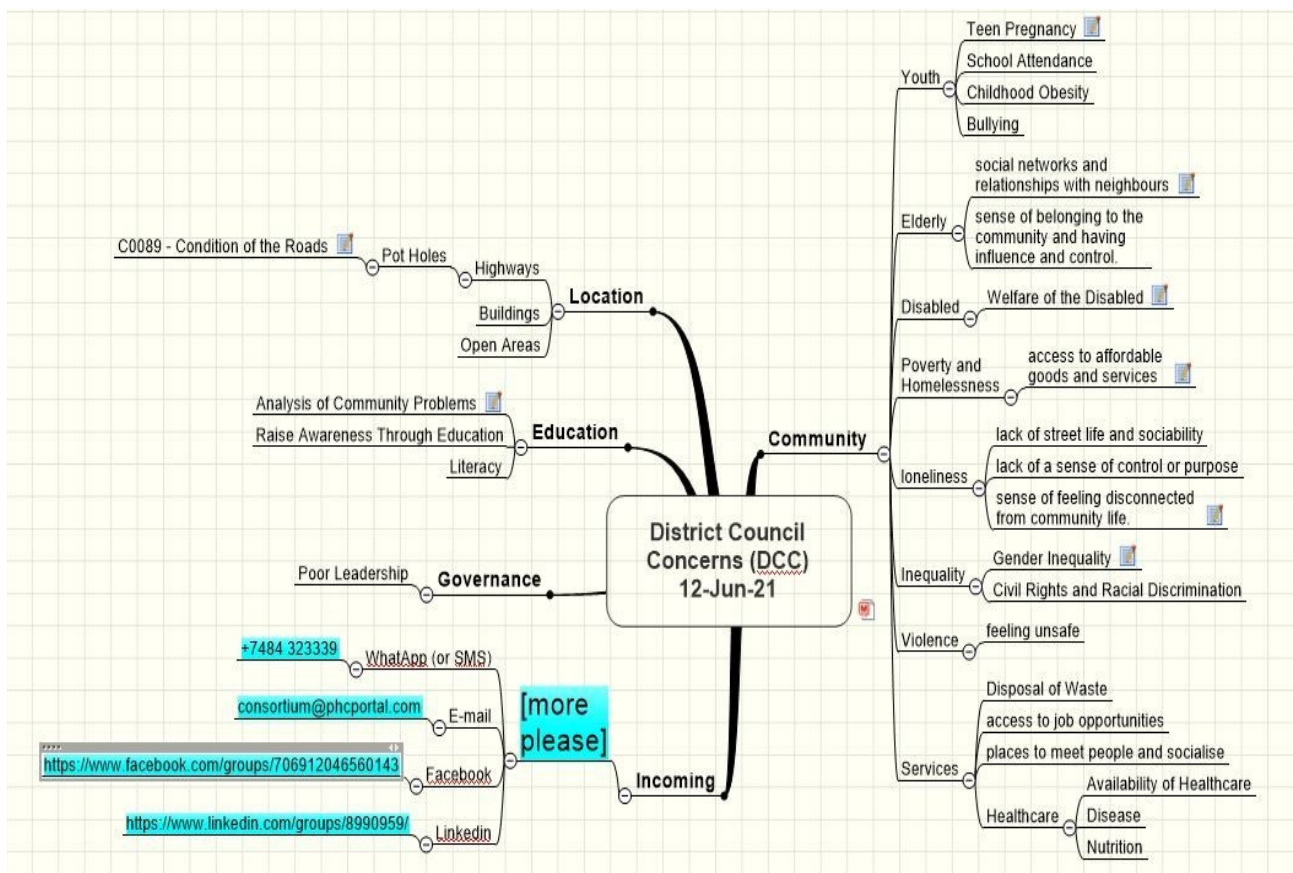
- **For Government:** It delivers visibility and accountability for public spending.
- **For Participants:** It affirms dignity, purpose, and builds a CV of value.
- **For Communities:** It connects hands and minds to real needs.
- **For Society:** It reinvents social security as social synergy.

What We Need We are seeking pilot partners at local authority level (initially UK-based) to adopt the CIA Project under PHC Service humanitarian rates. We also invite interest from DWP policy influencers and data-driven social change advocates.


Next Steps If you work in policy, local authority innovation, or grassroots mobilisation, reach out. This is not theory. The PHC System is running, structured, and ready. All we need is the first brave council or city to adopt the CIA Project and show what "benefits" can really mean.

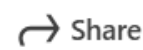
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Let's turn welfare into shared wealth. Let's turn systems into solutions.



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1w ...

Rupert Lowe MP I'm based in Colchester and can be in your office within the hour to walk you through this personally. The CIA Project is real, operational, and could change the game for public engagement and welfare accountability.

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1d ...

I think this is a brilliant idea. And it will be successful in no time as the UK already have established systems that the CIA will leverage on. Wishing you all the best

Love ·  1 | Reply