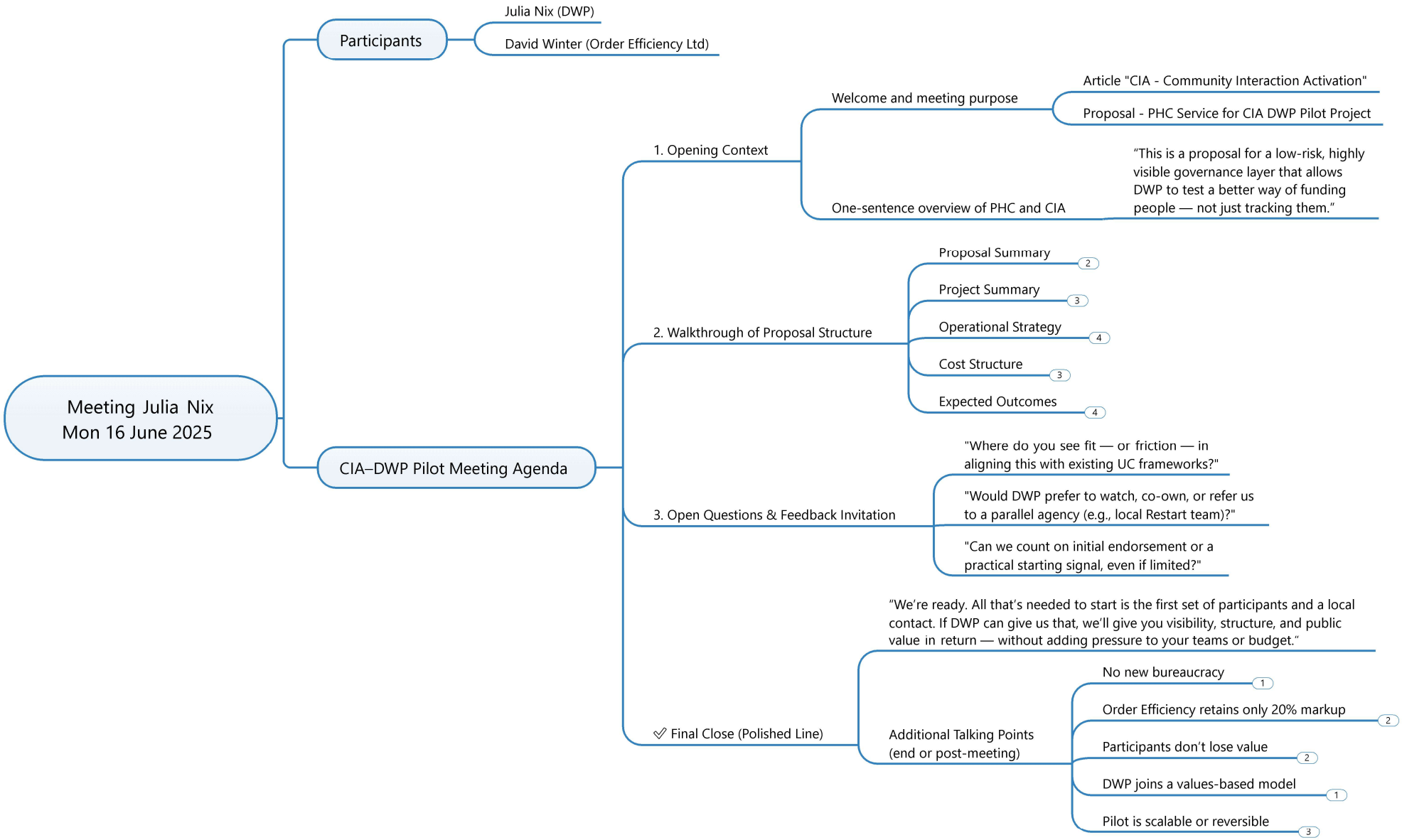
Meeting Julia Nix
Mon 16 June 2025
Participants
Julia Nix (DWP)
David Winter (Order Efficiency Ltd)
CIA–DWP Pilot Meeting Agenda
1. Opening Context
Welcome and meeting purpose
Article "CIA - Community Interaction Activation"
Proposal - PHC Service for CIA DWP Pilot Project
One-sentence overview of PHC and CIA
"This is a proposal for a low-risk, highly visible governance layer that allows DWP to test a better way of funding people — not just tracking them."
2. Walkthrough of Proposal Structure
Proposal Summary 2
Project Summary 3
Operational Strategy 4
Cost Structure 3
Expected Outcomes 4
3. Open Questions & Feedback Invitation
"Where do you see fit — or friction — in aligning this with existing UC frameworks?"
"Would DWP prefer to watch, co-own, or refer us to a parallel agency (e.g., local Restart team)?"
"Can we count on initial endorsement or a practical starting signal, even if limited?"
✓ Final Close (Polished Line)
"We're ready. All that's needed to start is the first set of participants and a local contact. If DWP can give us that, we'll give you visibility, structure, and public value in return — without adding pressure to your teams or budget."
Additional Talking Points (end or post-meeting)
No new bureaucracy 1
Order Efficiency retains only 20% markup 2
Participants don't lose value 2
DWP joins a values-based model 1
Pilot is scalable or reversible 3