



Stronger Impact Fund

Oxford Road,
Manchester
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20th March 2026

Subject: Sponsorship request — Governance & Transparency Starter Pack (6 months) for FFECL Community Development Project, Eastern Uganda

Dear Sir or Madam,

Many early-stage community projects do not struggle because the local need is unclear. They struggle because the operational structure around the work is too weak. The result is familiar: overstretched local leaders, fragmented records, delayed reporting, unclear priorities, and funding risk that becomes difficult for donors to assess with confidence.

We are therefore seeking sponsorship for a time-bound, staged **Governance & Transparency Starter Pack** for **Flora Fauna Environment Conservation Ltd (FFECL)** in Eastern Uganda. This should be understood as a **de-risking instrument**, not simply a traditional programme grant. It is designed to give funders visibility, accountability, and disciplined reporting from the outset, while allowing the local team to stay focused on practical delivery. FFECL is a grassroots, women-led initiative based in the peri-urban Walukuba East / Jinja area, working on ecological restoration, food security, regenerative agriculture, early childhood support, and stronger livelihoods for women, youth, and local families.

Project focus (the local delivery need)

FFECL is responding to a linked set of pressures affecting communities in Eastern Uganda, including:

- food insecurity and degraded soils
- ecological decline and poor waste management
- limited access to practical training and livelihood development
- pressure on women as caregivers and smallholder producers
- lack of reliable early childhood support structures

Its approach is practical and community-rooted: regenerative agriculture, zero-waste farming and value addition, women- and youth-focused training, environmental restoration, and early childhood support that strengthens both households and community resilience.



What we are asking you to sponsor (the governance-first solution)

We are seeking sponsorship for a **6-month PHC Starter Pack**, delivered by **Order Efficiency Ltd** at a humanitarian rate, to provide the governance, monitoring, structure, and reporting support that will help FFECL operate as a credible, accountable, and fundable programme.

The Starter Pack addresses a common challenge for grassroots teams: important local work can remain constrained by weak systems, limited administrative capacity, and the burden of trying to manage delivery, evidence, and reporting through informal tools alone. PHC support provides an office-based governance framework around the local work so that the project lead and community team can stay focused on implementation, while tracking, reporting, and donor visibility are built in from day one. Existing materials already position PHC as a subsidised governance, monitoring, and reporting support function around the project.

What the funder receives

By sponsoring this Starter Pack, you receive:

- monthly donor-ready reporting
- clear visibility of activities, outputs, and use of funds
- structured evidence capture as part of normal delivery
- clearer decision points on whether to continue, expand, or adjust support
- a stronger basis for future scale-up funding if results justify continuation

This makes the project easier to evaluate, easier to trust, and easier to support responsibly. The intention is not to create administrative weight for its own sake, but to make local action visible, reviewable, and fundable.

Sponsorship options (staged risk, fund in slices)

Support can be provided as monthly tranches or as stage funding aligned to outputs and reporting.

Option A — Fund the 7-Day Go / No-Go Review (Stage 1)

Purpose: confirm readiness, clarify the immediate priorities, and create an evidence-led start plan. You receive: a Go / No-Go review, baseline concerns / risks, simple action structure, and an initial budget and reporting pathway.

Option B — Fund the first 2 months (Setup Phase)

Purpose: establish operating rhythm, tracking, governance routines, and early delivery proof. You receive: month 1–2 reporting showing activities undertaken, early outputs, implementation progress, and visible use of funds.

Option C — Fund the full 6-month Starter Pack (Setup & Continuation)

Purpose: complete a structured pilot period and produce a funder-grade evidence base for continuation or scale.



You receive: monthly reporting, a final evidence and learning pack, and practical recommendations for the next phase.

Any of these options can be funded as a standalone sponsorship or combined as a phased pathway.

What the Starter Pack includes

- governance setup and practical onboarding
 - action and time-based tracking through PHC methods
 - structured records and evidence capture
 - monthly monitoring and donor-ready reporting
 - support for planning, prioritisation, and follow-up
 - a modest operating structure that reduces dependence on ad hoc, mobile-only administration
 - a stronger foundation for local capability transfer and future sustainability
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Likely questions (answered upfront)

“Why fund governance and reporting instead of direct services?”

Because without reliable governance, direct services become harder to sustain, harder to evidence, and harder to fund well. Governance is what protects delivery from drifting into confusion, burnout, and retroactive reporting.

“Why not wait until the project is larger?”

Because early-stage support is exactly where governance has the most value. It is far less costly to create visibility and discipline at the beginning than to repair disorder later.

“What if the project does not progress as hoped?”

That is precisely why the sponsorship is staged. The funder gets structured visibility, controlled spend, and clear stop/continue decision points, with lessons captured properly rather than lost.

“Why external PHC support?”

Because FFECL’s strength is local mobilisation and practical community action. PHC adds the governance layer that makes that action visible, reviewable, and easier for external funders to back with confidence.



Next step

If you are open to a short discussion, we would welcome 15–20 minutes to confirm:

1. whether you prefer staged funding or monthly support
2. what reporting format you would like to receive
3. any restrictions or ring-fencing conditions you would want applied

Thank you for considering support that helps make grassroots community work in Eastern Uganda more credible, more accountable, and more fundable from the beginning, while keeping the local team focused on practical impact.

Warm regards,

Evelyn Namuwolo

Founder / Director

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