



22nd January 2026

Subject: Sponsorship request - Governance & Transparency Starter Pack (6 months) for Defenders of Human Rights (Multi-country / Remote-first)

Dear Sir or Madam,

Major community impact initiatives rarely fail because people lack courage or vision. They fail because early delivery discipline, safeguarding structure, evidence capture, and governance are too weak to sustain momentum once the initial enthusiasm fades.

The result is predictable:

delays in follow-up, loss of continuity, unsafe handling of sensitive cases, unclear progress visibility, fragmented reporting, reduced partner confidence, and growing donor concern that **impact cannot be verified** — or worse, that vulnerable people may be exposed to harm while trying to speak up.

Defenders of Human Rights is designed to solve that problem from the start.

Defenders of Human Rights is a growing grassroots network founded by **Rosemarie Rajwant**, uniting voices across nations to confront injustice wherever it appears — from domestic abuse to political corruption and systemic neglect. Built initially as a WhatsApp group, it is a forum for storytelling, solidarity, and strategic action.

The project now invites global visibility through PHC Service, turning raw concern into structured advocacy. It offers a safe space to track concerns raised by members, draw public attention to hidden suffering, and build collective pressure for change — within communities, through governments, and through international human rights mechanisms including UN-linked processes.

What we are asking you to sponsor (the governance-first solution)

We are seeking sponsorship for a time-bound, staged **Governance & Transparency Starter Pack** for Defenders of Human Rights — best understood as a **de-risking instrument**, not a traditional “programme grant”.

This sponsorship funds the missing layer that most grassroots advocacy groups struggle to build early:

- Safeguarding discipline



- Case triage and follow-up structure
- Evidence capture that doesn't burden volunteers
- Clear reporting and accountability outputs
- Practical stop/continue decision points for funders

In short: **the community continues to support people — while governance, tracking, reporting and funder confidence are built in from day one.**

Project focus (the delivery need)

Defenders of Human Rights operates as a **remote-first global support and advocacy network**, with beneficiaries including:

- Survivors of domestic abuse and family violence
- Individuals facing intimidation, injustice, and neglect
- People affected by corruption or abuse of authority
- Members of vulnerable or marginalised communities

The core delivery need is not “more discussion” — it is **safe structure**:

- intake and triage
- safeguarding controls
- structured case records
- referral pathways
- escalation options (where safe)
- monthly evidence outputs that build credibility and visibility

What the funder receives

By sponsoring this Starter Pack, you receive:

- **Monthly donor-ready reporting** (short summary + evidence pack)
- Clear visibility of actions taken, concerns tracked, outcomes progressed
- Evidence capture as a natural by-product of delivery (not an extra burden)
- Measurable impact indicators aligned to your reporting preference, such as:
 - number of concerns received and triaged
 - number of safeguarding escalations triggered (where required)



- number of safe referrals completed (counselling, legal, shelter support)
- number of follow-ups completed / cases progressed
- number of anonymised case summaries published safely (where consent allows)
- number of advocacy actions coordinated and completed
- A clear stop/continue decision point each month
- A practical foundation for scale-up funding if results justify continuation
- Reduced “paper progress” risk through structured proof of work completed

Support can be acknowledged publicly (branding / sponsorship attribution) or kept discreet — whichever you prefer.

Sponsorship Options (staged risk, fund in slices)

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Support can be provided as monthly tranches or stage funding aligned to outputs and reporting — whichever you prefer.

Option A — Fund the 7-Day Go/No-Go Review (Stage 1)

Purpose: Confirm readiness and create an evidence-led start plan

You receive: A “Go / No-Go” report, baseline safeguarding concerns register, initial pathway map, and a simple mobilisation plan

Option B — Fund the first 2 months (Setup Phase)

Purpose: Establish operating rhythm, tracking, reporting, safeguarding rules, and early proof

You receive: Month 1–2 reports showing controlled mobilisation activity, safe governance setup, and measurable progress

Option C — Fund the full 6-month Starter Pack (Setup & Continuation)

Purpose: Complete the pilot and produce a funder-grade evidence pack for scale

You receive: Monthly reporting, a final evidence/learning pack, and recommendations for scaling partnerships and funding

(Any option can be funded as a standalone sponsorship, or combined as a phased pathway.)

What the Starter Pack includes

- Governance setup and onboarding (simple, lightweight, repeatable)



- Clear service pathway structure (intake → triage → record → action → follow-up)
- Safeguarding rules and boundaries introduced early
- Concern/risk register created early and managed continuously
- Activity/time-based tracking and structured records (so effort becomes evidence)
- Coordination routines for partners and volunteers (so work doesn't drift)
- Monthly monitoring and donor-ready reporting
- Evidence publishing routine (anonymised summaries, outputs, progress proof)
- Controlled spend visibility (transparency without bureaucracy)
- Continuity support (so momentum isn't lost between "events")
- Starter kit recommendations where required (to avoid "mobile-only" limitations)

Likely questions (answered upfront)

"Why fund governance instead of direct frontline support?"

Because governance prevents frontline support funding being lost later through drift, unsafe practice, weak controls, and retroactive reporting. Governance makes impact visible, defensible, and fundable — and protects vulnerable people from avoidable harm.

"This is a big problem — how does small sponsorship help?"

This sponsorship is not funding "all human rights problems." It funds the governance and transparency layer that makes early mobilisation credible, measurable, and safe. It increases the probability that larger support, partnerships, and institutional pathways become possible.

"What if it fails?"

That is exactly the point: it fails early, visibly, and cheaply — with controlled spend, full records, lessons captured, and no ambiguity about what was attempted. The sponsor is not left guessing.

"How do we know progress is real?"

Monthly reporting includes practical proof: structured logs, follow-ups completed, anonymised outcomes, referral confirmations where possible, activity records, and a transparent summary of spend tied to outputs.

"Why external governance support?"

Local leadership remains central. The aim is to strengthen safety, execution discipline, and consistency — not create dependency. Transfer of structure into the operating model is part of the work.



Next step

If you are open to a short call, we would welcome 15–20 minutes to confirm:

1. Monthly vs staged funding preference
2. Reporting format you prefer (short summary vs detailed pack)
3. Any restrictions you'd like applied (ring-fencing, confidentiality level, geography focus, thematic priorities)

Thank you for considering support that ensures this initiative is credible, protected, accountable, and fundable from its first steps — while keeping the Defenders team focused on what matters most: **helping people safely, tracking progress honestly, and driving meaningful pressure for change.**

Warm regards,

Rosemarie Rajwant

Founder / Project Lead – Defenders of Human Rights

Email: rosemarie.rajwant@gmail.com

Mob/WhatsApp: +1 473 404-0430

David Winter

Order Efficiency Ltd (PHC Service)

david.winter@order-efficiency.com

<https://www.order-efficiency.com>

<https://www.phcport.com>

Tel: +44 1621 772110

Mob: +44 7484 323339