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Subject: Sponsorship request - Governance & Transparency Starter Pack (6 months) for AFOR Mixed Development Project (Delta State, Nigeria)

Dear Sir or Madam,

Major community impact projects don't fail because people lack vision. They fail when early delivery discipline, evidence capture, and governance are too weak to sustain momentum once the initial enthusiasm fades. The result is predictable: delays, unclear scope control, disputed spending, fragmented reporting, reduced investor confidence, and a growing funder concern that "progress and impact can't be verified."

The **AFOR Mixed Development Project** is designed to solve that problem from the start.

We are therefore seeking sponsorship for a time-bound, staged **Governance & Transparency Starter Pack** for the **AFOR Mixed Development Project (Delta State, Nigeria)** -best understood as a **de-risking instrument**, not a traditional programme grant.

It gives funders **clear visibility**, donor-ready reporting, measurable outcomes, and practical stop/continue decision points - while enabling the delivery team to focus on execution, stakeholder alignment, and community-benefit delivery.

Project focus (the local delivery need)

The AFOR Mixed Development Project is a phased, integrated development designed to deliver **sustainable jobs and affordable housing**, supported by enabling services and infrastructure.

The project aims to create a structured pathway for people to move from **unemployment and housing insecurity** into stable work and long-term economic participation, through a model where multiple job-creating workstreams are developed alongside an affordable housing programme.

The project's core delivery components include (phased build-out):
• Clean power generation and storage (reliable enabling energy)
• Water supply and utilities services
• Greenhouse/agriculture production (food security + jobs)
• Pharmaceutical production capacity (industrial jobs + local resilience)
• Leisure / entertainment and community service activity
• Affordable housing delivered through a **work-to-own pathway** (zero upfront deposit, gradual repayment from earnings over time)

The beneficiaries include job seekers, low-income families, and the wider local economy — with compounding benefits as supply chains, services, and supporting businesses grow around the development.

What we are asking you to sponsor (the governance-first solution)

We are seeking sponsorship for a **6-month PHC Starter Pack**, delivered by **Order Efficiency Ltd** at a humanitarian rate (PHC consultancy delivered at a fraction of normal commercial cost).

This Starter Pack solves a common early-stage constraint: a project can have a powerful vision and strong local intent, but without a governance layer it becomes difficult to defend credibility, coordinate workstreams, and maintain funder confidence — especially once multiple partners and financial pathways are in motion.

In short: **the local delivery team focuses on mobilisation and implementation**, while governance, tracking, reporting, and funder confidence are built in from day one.

What the funder receives

By sponsoring this Starter Pack, you receive:

• **Monthly donor-ready reporting** (short summary + evidence pack)

• Clear visibility of **costs, actions, milestones, outputs and outcomes**

• Evidence capture as a natural by-product of delivery (not an extra burden)

• Simple ESG-style metrics aligned to your reporting preferences, such as:

  – jobs pipeline activated / job placements achieved

  – housing units progressed (design / procurement / construction milestones)

  – utility readiness milestones (power, water, site preparation steps)

  – local procurement and workforce participation indicators

• A clear **stop/continue decision point each month**

• A practical foundation for scale-up funding if results justify continuation

• Reduced greenwashing / "paper progress" risk through structured proof of work completed

Support can be acknowledged publicly (branding / sponsorship attribution) or kept discreet — whichever you prefer.

Sponsorship Options (staged risk, fund in slices)

Support can be provided as **monthly tranches** or **stage funding** aligned to outputs and reporting (whichever you prefer).

Option A — Fund the 7-Day Go/No-Go Review (Stage 1)

Purpose: confirm readiness and create an evidence-led start plan
You receive: a "Go / No-Go" report, baseline concerns/risk register, simple plan and budget structure

Option B — Fund the first 2 months (Setup Phase)

Purpose: establish operating rhythm, tracking, reporting, and early delivery proof
You receive: Month 1–2 reports showing controlled mobilisation activity, spend evidence, and measurable readiness progress

Option C — Fund the full 6-month Starter Pack (Setup & Continuation)

Purpose: complete the pilot and produce a funder-grade evidence pack for scale
You receive: monthly reporting, a final evidence/learning pack and recommendations for scale and funding.

(Any of these options can be funded as a stand alone sponsorship, or combined as a phased pathway.)

What the Starter Pack includes

- Governance setup and onboarding (simple, lightweight, repeatable)

- Clear phased plan structure (what happens first, second, third — with "proof gates")

- Concern/risk register created early and managed continuously

- Activity/time-based tracking and structured records (so effort becomes evidence)

- Partner/workstream coordination routines (so multiple sectors don't drift)

- Monthly monitoring and donor-ready reporting

- Evidence publishing routine (milestones achieved, photos, locations, outputs, spend summaries)

- Controlled spend structure (visibility without unnecessary bureaucracy)

- Operational continuity support (so the project doesn't collapse between "events")

- A modest admin/reporting starter kit recommendation (to avoid "mobile-only" limitations), where required

Likely questions (answered upfront)

"Why fund governance/admin instead of direct implementation?"
Because governance prevents direct implementation funding being lost later through drift, weak controls, and retroactive reporting. Governance makes delivery fundable earlier because it makes progress visible and spend defensible — and it enables confident scale-up when results justify it.

"This is a big project — how does a small sponsorship help?"
This sponsorship is not funding the entire development capital cost. It funds the **governance and transparency layer** that makes early mobilisation credible, investable, and measurable. It reduces funder risk and increases the probability that larger capital follows.

"What if it fails?"
That is exactly the point: it fails **early, visibly, and cheaply**, with controlled spend, full records, lessons captured, and no ambiguity about what was attempted and achieved. The sponsor is not left guessing.

"How do we know progress is real?"
Monthly reporting includes practical proof: milestone logs, activities completed, partner progress records, photographs and location evidence where appropriate, and spend visibility aligned to your requirements.

"Why external governance?"
Local leadership remains central. The aim is to strengthen capability and execution discipline — not create dependency. Transfer of structure and discipline into the local operating model is part of the work.

Next step

If you are open to a short call, we would welcome 15–20 minutes to confirm:

1. Monthly vs staged funding preference

2. Reporting format you prefer (short summary vs detailed pack)

3. Any restrictions you'd like applied (ring-fencing, branding, geography, sector focus etc.)

Thank you for considering support that ensures this project is credible, accountable, and fundable from its first steps — while keeping the delivery team focused on measurable jobs creation, affordable housing, and long-term community stability.

Warm regards,

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