

Strategic Plan

Safe Voice AOF

P508_Safe_Voice_AOF is an organisation-specific pilot project under the central P505 Safe Voice Programme. It is designed to support the Abosede Omoyeni Foundation in presenting, strengthening, funding and governing its whole community support offering, including education, health, nutrition, maternal support, menstrual dignity, child welfare, community empowerment and wider social development.

The project recognises AOF as a young Nigerian nonprofit with a broad social mission: bringing practical support, hope and development opportunities to underserved communities. Its visible work includes educational support, health and well-being activity, nutrition support, maternity outreach, children's activities, book outreach, menstrual hygiene support and community-based empowerment.

Within this pilot, Safe Voice is not treated as a separate replacement for AOF's identity. Instead, it acts as a PHC governance and funding-readiness framework around AOF's whole offering. The project will help AOF describe its work clearly, identify its priority needs, organise its activities into fundable project elements, document evidence, capture Concerns, define Actions, map People and partners, track Deliverables, and present progress through PHC Port.

The pilot will also support careful development of Safe Voice functions where relevant to AOF's work. These may include structured community listening, safer beneficiary feedback, concern capture, safeguarding awareness, family support, school/community engagement, maternal and child welfare reporting, and routes through which vulnerable people can be heard without being exposed publicly or handled carelessly.

P508_Safe_Voice_AOF will therefore function as both a support project for AOF and a test case for the wider Safe Voice model. It will show how a community-based organisation can use PHC structure to become more visible, more fundable, more accountable and more capable of scaling its social impact without losing its local character.

BUSINESS INFORMATION

General Summary

P508_Safe_Voice_AOF is an organisation-specific pilot project under the central P505 Safe Voice Programme. It supports the Abosede Omoyeni Foundation (AOF) by turning its public mission, current outreach activity and future development needs into a structured PHC Port project that can be reviewed, questioned, evidenced and used for fund prospecting.

AOF publicly presents itself as a Nigerian nonprofit established on 21 February 2023, founded by Abosede Ojo, focused on education, health and social/community empowerment, aligned with SDG 3 and SDG 4, and listed with CAC/IT/NO 6882603. Its contact details and operational specifics should still be confirmed directly with the organisation before any formal funding submission.

The strategic purpose of P508 is not to advertise AOF uncritically. It is to provide a governed project space where AOF's aims, services, Concerns, Actions, Deliverables, evidence, funding needs and verification gaps can be made visible in a disciplined way.

PRODUCTS AND SERVICES

Current Situation

AOF's public material describes a broad community support offering across education, health and social empowerment. Visible initiative areas include education support, nutrition activity, maternity visitation, community development, children's activities, menstrual dignity support and volunteer-based outreach.

External NGO profile material also identifies initiative themes including Pad a Girl, Fruit Against Malnutrition, Maternity Visitation, Children's Day Party, Book Outreach, Project Smile and a personal/professional development webinar. These give AOF a useful starting portfolio, but the current delivery frequency, beneficiary numbers, cost base, volunteer capacity and verified outcomes still need to be confirmed.

The current PHC interpretation is that AOF has a credible public mission and visible programme themes, but needs stronger evidence discipline, structured reporting, funding logic and project controls before funders can assess the real operating position with confidence.

Future Vision

The future vision is for AOF to become a clearly structured, evidence-led and fundable community support organisation, with each service area documented as part of a coherent operating model rather than a loose set of charitable activities.

The intended service portfolio should include education support, health and wellbeing activity, menstrual dignity, nutrition support, maternal support, children's welfare, community empowerment and structured beneficiary feedback. Where Safe Voice functions are appropriate, AOF should also develop safer ways for beneficiaries, families and community members to express needs, ask questions, raise Concerns and provide feedback without being exposed publicly.

In the future state, supporters should be able to see what AOF says it does, what has been evidenced, what Concerns exist, what Actions are open, what Deliverables are planned, what funding is needed and what progress is being made.

How Do We Get There?

The first step is to load the core P508 project material into PHC Port: narratives, manifesto, framing questions, strategic plan, initial Concerns, Actions and Deliverables. This creates the public and internal project structure through which AOF can be reviewed and supported.

The second step is to confirm operating facts directly with AOF: registration evidence, leadership team, active volunteers, delivery locations, service frequency, beneficiary records, consent arrangements, costs, existing partners, equipment, communication channels and current funding position.

The third step is to convert AOF's main service areas into fundable work packages. Each work package should have a purpose, beneficiary group, distribution area, monthly delivery target, cost logic, risk register, evidence requirement and progress indicator.

The fourth step is to use PHC Port to maintain the discipline: Concerns identify weaknesses and risks; Actions show what is being done; Deliverables show what should be completed; comments and questions allow transparent engagement; and monthly reporting separates verified reality from ambition.

PREMISES AND EQUIPMENT

Current Situation

The current premises and equipment position is not confirmed from public material. AOF has a public website and online presence, but the actual operating base, office arrangements, laptops, phones, printers, internet access, transport, storage arrangements and data protection facilities need to be confirmed directly.

For a grassroots community organisation, this is a critical early verification area. Outreach activity may be possible through phones, volunteers and community contacts, but funders will need to understand whether AOF has the practical equipment and secure working arrangements needed to manage beneficiary information responsibly.

The PHC assumption at this stage should be cautious: AOF appears publicly contactable and active, but the physical and technical operating capacity is not yet evidenced in the P508 file.

Future Vision

The future vision is for AOF to have a reliable, modest and safe operating base that supports community delivery without creating unnecessary overhead. This may be a home office, shared community base, rented office or partner-hosted workspace, depending on what AOF confirms as realistic and appropriate.

The minimum operational vision should include reliable mobile communication, at least one laptop or computer, secure internet access, basic printing/scanning capability, safe storage for sensitive records, transport arrangements for outreach, and simple backup procedures for project data.

For Safe Voice-related work, the equipment vision must include confidentiality and safeguarding controls. Beneficiary records, concern notes, photos, consent information and case-related communications must not be casually stored on unsecured personal devices without clear rules.

How Do We Get There?

The first step is an equipment and premises audit with AOF. This should identify what is owned, shared, borrowed, broken, missing or insecure. The audit should cover phones, computers, printers, internet, transport, physical workspace, storage, backup and privacy risks.

The second step is to define a practical starter kit for reliable delivery. This may include a smartphone, laptop, printer/scanner access, internet data provision, lockable storage, stationery, basic branded outreach materials and transport support.

The third step is to assign responsibility for any funded equipment. If funders support a starter kit, PHC Port should record who holds the equipment, what it is used for, how it is protected and how it supports specific project Deliverables.

The fourth step is to establish simple data protection and recordkeeping procedures before sensitive Safe Voice functions are expanded.

PEOPLE

Current Situation

AOF publicly identifies Abosede Ojo as founder, but the full management team, active volunteers, advisers, field workers, finance support, safeguarding responsibility and local delivery roles are not yet confirmed in the P508 record.

The current visible strength is leadership identity and mission clarity. The current weakness is that operational capacity is not yet sufficiently mapped. Funders will need to know who is actively involved, what each person does, how often they contribute, what skills are present, and what safeguarding or volunteer-management controls are in place.

PHC should therefore treat the people position as promising but incomplete until AOF confirms names, roles, weekly activity, skills, responsibilities and gaps.

Future Vision

The future vision is for AOF to have a small, clearly defined operating team supported by trained volunteers and partners. Key roles should include programme lead, administration/records support, outreach coordination, finance/receipts control, volunteer coordination, safeguarding/data lead and communications/fundraising support.

Where AOF works with children, girls, mothers or vulnerable families, the people model must include basic safeguarding awareness, confidentiality discipline, consent handling, respectful photography/story use and clear escalation procedures.

The desired position is not a large payroll before delivery is proven. It is a lean, reliable team with clear responsibilities, enough training to operate safely, and enough administrative support to produce trustworthy project evidence.

How Do We Get There?

The first step is to map the active AOF team: leader, management team, weekly volunteers, occasional volunteers, advisers, partners and any professional support links.

The second step is to assign named responsibilities for PHC Port updates, evidence gathering, safeguarding rules, beneficiary consent, finance records, outreach coordination and monthly reporting.

The third step is to identify training needs. Likely priorities include basic safeguarding, data handling, beneficiary consent, case-note discipline, project reporting, fundraising, simple budgeting and volunteer management.

The fourth step is to define the first paid or supported roles if funding arrives. These should be justified by delivery need rather than status: for example outreach coordinator, admin/evidence officer and programme support/finance assistant.

FINANCE

Current Situation

AOF's current finance position is not confirmed from public information. Its website invites donations, volunteering and corporate partnership, but current income, bank arrangements, monthly costs, grant history, financial controls, receipts, budgets and reporting practice need to be verified directly.

This is not a criticism; it is a normal early-stage funder-readiness gap. A public mission and donation appeal are not enough for serious fund prospecting unless the financial route, cost base, records and controls are made clear.

The current PHC position should therefore be: AOF has a visible case for support, but the financial operating reality requires confirmation before funding targets and donor confidence claims are finalised.

Future Vision

The future finance vision is for AOF to have clear, transparent and proportionate financial governance. Funders should be able to see what money is needed, what it will buy, who controls it, how expenditure will be evidenced, and how delivery will be reported.

AOF should ideally maintain an organisation-controlled account, receipts, monthly cash summary, basic budget categories, evidence of purchases, beneficiary confirmation where appropriate, and PHC Port reporting that links spend to Actions and Deliverables.

The financial vision should include both small immediate funding needs and a 12-month development budget. The aim is to make AOF fundable without creating a heavy administrative burden that overwhelms the organisation.

How Do We Get There?

The first step is to confirm AOF's current financial setup: bank or mobile money arrangements, donation routes, current income, monthly costs, past funding attempts, receipt practice and who controls records.

The second step is to build a simple budget structure for AOF's service areas: education support, menstrual dignity, nutrition, maternity support, children's welfare, community outreach, administration, transport, equipment and PHC support.

The third step is to define three funding levels: immediate starter support, a 6-month pilot budget and a 12-month ideal development budget. Each level should state what will be delivered and what evidence will be produced.

The fourth step is to publish appropriate governance proof through PHC Port: receipts summaries, delivery photos where consent is safe, beneficiary counts, completed Deliverables, open Concerns and monthly progress notes.

MARKETING

Current Situation

AOF has public-facing visibility through its website and social media links, with a clear message around education, health and community empowerment. The organisation's public identity is positive and accessible, with visible focus areas and donation, volunteer and partnership calls to action.

However, the marketing and communication position still needs strengthening for fund prospecting. The current material gives a mission and programme themes, but it does not yet provide a fully structured funding case, confirmed operating data, mapped distribution areas, verified beneficiary numbers, monthly evidence trail or clearly costed support packages.

The current PHC view is that AOF has a usable public face, but needs a more disciplined project communication layer so funders can assess reality rather than relying only on goodwill messaging.

Future Vision

The future marketing vision is for AOF to communicate with three linked audiences: beneficiaries and communities who need support, partners who can help delivery, and donors/funders who need confidence before giving support.

AOF's public message should remain compassionate and community-centred, but the PHC layer should add structure: project narratives, Concerns, Actions, Deliverables, distribution tags, evidence summaries, funding needs and monthly progress reporting.

The goal is for AOF to be able to say: this is what we do, this is where we do it, this is what people need, this is what has been evidenced, this is what remains unfunded, and this is how supporters can engage responsibly.

How Do We Get There?

The first step is to align AOF's website and social media message with the P508 PHC Port project page. The tone should remain human and hopeful, while PHC Port carries the structured evidence, Concerns and funding logic.

The second step is to create simple funder-facing messages for each service area: education, health, nutrition, menstrual dignity, maternity support, children's welfare and community empowerment.

The third step is to publish regular proof that is safe and proportionate: activity summaries, anonymised beneficiary counts, delivery photos with consent, receipts summaries, partner notes, completed Actions and updated Deliverables.

The fourth step is to encourage constructive questions through Concern comments. This is important: P508 should not merely promote AOF; it should allow reasonable scrutiny, helping funders see what is known, what is uncertain and what support would unlock next-stage delivery.